BMW M COLLECTION.

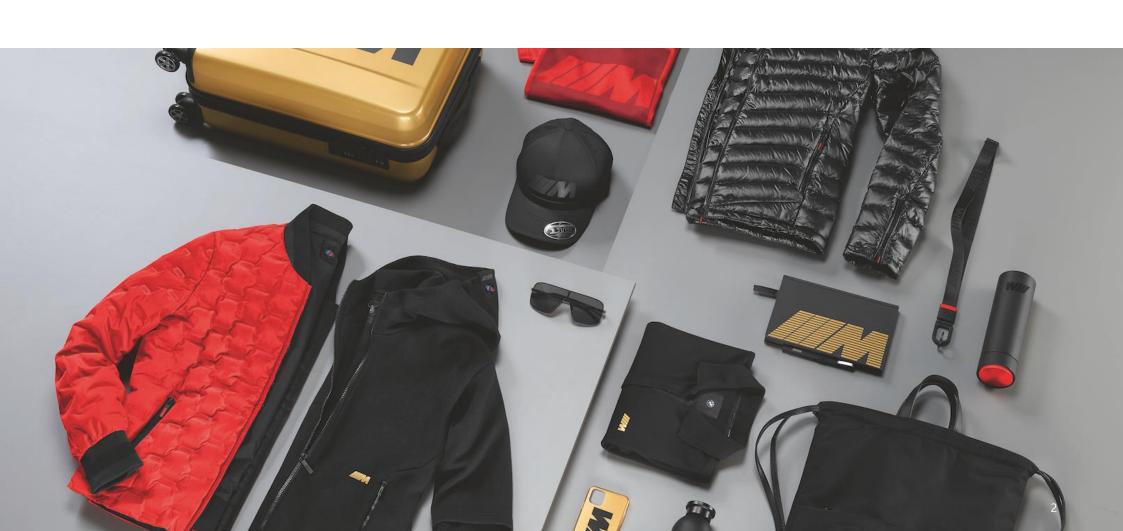
Dynamism, functionality, innovation – the BMW M Collection is inspired by the design of the BMW M model series.

A strong colour scheme in black, red and gold characterises the collection, as do modern and high-quality materials, innovative textile features and a striking BMW M branding.



Sheer Driving Pleasure







POWER AND PERFORMANCE.

Impressive in every detail, captivating as an overall work: BMW M vehicles are more than the combination of high-performance technologies. Rather, they represent the experience and craftsmanship of BMW M engineers. BMW M stands for precision, dynamics and sportiness. The BMW M Collection makes use of striking design elements from the BMW M vehicle world. Black as the dominant colour is complemented by red and gold – for an expressive BMW M look.

Special themes of the collection:



A strong red.

A colour scheme with a signal effect that makes sure self-confidence and power can be perceived through and through. The red is based on the vehicle colour Toronto Red and underlines the sporty designs of the BMW M Collection. Combined with classic black, the result is a dynamic and high-quality look.







Innovative look, new material.

The new BMW M Collection is characterised above all by special materials.
The innovative multistructure knit lends the collection its modern, high-tech look.
In addition, there are collection items with functional features.







Car design inspires accessories and fashion.

The BMW M Collection translates the unmistakable details of this model series into accessories, fashion and luggage.
The colour tone of the golden BMW M brake caliper and the design of the BMW exhaust trim are also reflected.



BMW M COLLECTION. CLOTHING.

BMW M LOGO T-SHIRT MEN

T-shirt with distinctive BMW M logo print.

- Product description:

 Distinctive BMW M logo print as graphic.

 Round neckline with elastic rib.
- Regular fit.



Material: 100% cotton Article no.: S 80 14 2466256

Colour: Black

BMW M COLLECTION. CLOTHING.

BMW M T-SHIRT LADIES

T-shirt with BMW M logo print and multistructured knit collar.

Product description:

Colour:

Red

- Raised M logo print
 Knitted collar in multistructure knit. with colour gradient.
 Regular cut with overlapped shoulder.



Front

Back

Material: 100% cotton Article no.: XS 80 14 2466296

80 14 2466297

80 14 2466299

BMW M COLLECTION. CLOTHING.

BMW M HOODY

Sporty hoody with distinctive BMW M logo print.

- Product description:

 Distinctive BMW M logo print as graphic.

 Hood with drawstring.

 Roughed inside.

 BMW M badge in webbed look.

 Regular fit.



Material: 100% cotton Article no.:

M 80 14 2466282 Colour: Black

XL 80 14 2466284

XXL 80 14 2466285

BMW M COLLECTION.

LUGGAGE.

BMW M TROLLEY

Hard-shell case inspired by the roof of the BMW M series, with large BMW M logo in matt black.

Product description:

- Meets the cabin baggage requirements of most airlines.
 360° double castors in BMW M rim design.
- Integrated TSA lock
- YKK zip in matt black, water-repellent.
- Extra handle in black.
- Black jacquard lining in BMW M design.
- Mesh pocket inside left, compression straps inside right with Fidlock™ magnet clasp.
- Includes dust bag with drawstring and laundry bag with zip.



Material: Outside: 100% polycarbonate; lining: 100% polyester; Dimensions: 68 cm × 44 cm × 28 cm; laundry bag: 44 cm × 35 cm

Weight: 4 kg Volume: approx. 76 l Colour: black

Article no.: 80 22 2467721

BMW M COLLECTION.

ACCESSORIES.

BMW M PIN

Make a subtle statement: high-quality badge with BMW M logo, nickel-free.

- Product highlights:

 Approx. 12 mm wide.

 Chromium and nickel-free.
- With coloured BMW M logo.



Material: Metal Width: 12 mm Colour: Silver

Article no.: 80 28 2410915

