

## BMW M COLLECTION.

Dynamism, functionality, innovation – the BMW M Collection is inspired by the design of the BMW M model series.

A strong colour scheme in black, red and gold characterises the collection, as do modern and high-quality materials, innovative textile features and a striking BMW M branding.



**Sheer  
Driving Pleasure**





# BMW M Collection.

## DESIGN PHILOSOPHY.



### POWER AND PERFORMANCE.

Impressive in every detail, captivating as an overall work: BMW M vehicles are more than the combination of high-performance technologies. Rather, they represent the experience and craftsmanship of BMW M engineers. BMW M stands for precision, dynamics and sportiness. The BMW M Collection makes use of striking design elements from the BMW M vehicle world. Black as the dominant colour is complemented by red and gold – for an expressive BMW M look.

### Special themes of the collection:

#### A strong red.



A colour scheme with a signal effect that makes sure self-confidence and power can be perceived through and through. The red is based on the vehicle colour Toronto Red and underlines the sporty designs of the BMW M Collection. Combined with classic black, the result is a dynamic and high-quality look.



#### Innovative look, new material.



The new BMW M Collection is characterised above all by special materials. The innovative multistructure knit lends the collection its modern, high-tech look. In addition, there are collection items with functional features.



#### Car design inspires accessories and fashion.



The BMW M Collection translates the unmistakable details of this model series into accessories, fashion and luggage. The colour tone of the golden BMW M brake caliper and the design of the BMW exhaust trim are also reflected.



# BMW M COLLECTION. CLOTHING.

## BMW M LOGO T-SHIRT MEN

T-shirt with distinctive BMW M logo print.

Product description:

- Distinctive BMW M logo print as graphic.
- Round neckline with elastic rib.
- Regular fit.



Material: 100% cotton

Article no.: S 80 14 2466256

Colour: Black

# BMW M COLLECTION. CLOTHING.

## BMW M T-SHIRT LADIES

T-shirt with BMW M logo print and multistructured knit collar.

Product description:

- Raised M logo print
- Knitted collar in multistructure knit. with colour gradient.
- Regular cut with overlapped shoulder.



Material:	100% cotton	Article no.:	XS	80 14 2466296
			S	80 14 2466297
Colour:	Red		L	80 14 2466299

# BMW M COLLECTION. CLOTHING.

## BMW M HOODY

Sporty hoody with distinctive BMW M logo print.

Product description:

- Distinctive BMW M logo print as graphic.
- Hood with drawstring.
- Roughed inside.
- BMW M badge in webbed look.
- Regular fit.



Material: 100% cotton

Article no.:

Colour: Black

M	80 14 2466282
XL	80 14 2466284
XXL	80 14 2466285

# BMW M COLLECTION.

## LUGGAGE.

### BMW M TROLLEY

Hard-shell case inspired by the roof of the BMW M series, with large BMW M logo in matt black.

Product description:

- Meets the cabin baggage requirements of most airlines.
- 360° double castors in BMW M rim design.
- Integrated TSA lock
- YKK zip in matt black, water-repellent.
- Extra handle in black.
- Black jacquard lining in BMW M design.
- Mesh pocket inside left, compression straps inside right with Fidlock™ magnet clasp.
- Includes dust bag with drawstring and laundry bag with zip.



Material: Outside: 100% polycarbonate; lining: 100% polyester;  
Dimensions: 68 cm × 44 cm × 28 cm; laundry bag: 44 cm × 35 cm  
Weight: 4 kg  
Volume: approx. 76 l  
Colour: black  
Article no.: 80 22 2467721

# BMW M COLLECTION. ACCESSORIES.

## BMW M PIN

Make a subtle statement: high-quality badge with BMW M logo, nickel-free.

Product highlights:

- Approx. 12 mm wide.
- Chromium and nickel-free.
- With coloured BMW M logo.



Material:	Metal
Width:	12 mm
Colour:	Silver
Article no.:	80 28 2410915





BMW LIFESTYLE.

BMW M MOTORSPORT COLLECTION 2022.